



# THE IMPERFECT DOG

## About the blog and Dr. Adam Bennett

The Imperfect Dog is written by veterinarian Adam Bennett. It is dedicated to the understanding of dogs and canine body language. Often, dogs in today's society are met with some very difficult (and often unrealistic) expectations. With his background in dog behavior and training, Dr. Bennett explains potential issues, behavioral clues, and dogs in general. Dr. Adam and his spouse foster animals with a rescue in the Twin Cities and focus heavily on dogs with complex behavioral issues.

## Subject Areas

positive dog training, animal rescue and foster homes, integration & introduction of dogs, animal body language, reactivity, aggression, behavioral modification, separation anxiety, manners, impulse control

## Services Offered

Sponsorship: Suggest a post topic and sponsor it for \$48 (topic to approval)

Review: Product reviews may be requested and are written on a limited case-by-case basis. Reviews will always reflect Adam's honest opinion of the product.

### Advertise:

- × A 125x125 sidebar ad is \$25 per month or \$70 per quarter.
- × A 300x150 sidebar ad is \$40 per month or \$110 per quarter.
- × New advertisers are introduced in the beginning of the month within a blog post and the sidebar ad will remain throughout the sponsorship period. Ads are placed on the first day of the month and removed on the last day of the month. They are placed in a prominent sidebar position and may be rotated to encourage visibility.
- × Advertisers are billed via PayPal invoice. Payment must be made 5 days before the sponsorship period begins unless otherwise agreed upon. Advertising payments are non-refundable and no guarantees can be made regarding the success of placed ads.
- × The Ad and the corresponding link must be provided within 5 days of the start date in .jpg format. Moving or animated images are not permitted.

